



## **PRESS RELEASE**

**6<sup>th</sup> August 2007**

### **TOWRY LAW BOOSTS EXECUTIVE COMMITTEE BY APPOINTING STRATEGIC MARKETING HEAD**

Towry Law, one of the UK's leading financial planning and wealth management companies, announces the appointment of David Middleton to the newly created role of Head of Strategic Marketing, with specific focus on the further development of Towry Law's client proposition.

David has over twenty years experience in the financial services industry and was most recently Head of Commercial Development at Gartmore Investment Management and was previously Commercial Director at Coutts Group, and main Board Director of Coutts & Co. He joined Coutts, to open their office in Hong Kong, from Union Bank of Switzerland.

As Head of Strategic Marketing at Towry Law, David will lead the development of Towry Law's client propositions with a particular emphasis on product development, product delivery and marketing strategies.

#### **Andrew Fisher, CEO, Towry Law, said:**

"I am delighted to have found such a qualified and experienced professional to fill the role of Head of Strategic Marketing at Towry Law. This is a key role within the company and I am sure that his qualities and experience will prove invaluable as we strive to develop further our market leading offering."

#### **David Middleton, Head of Strategic Marketing, Towry Law said:**

"I am excited about joining Towry Law at a time of significant industry change and having the opportunity to help build and develop a business based on fees and professional advice."

**-Ends-**

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**Notes to editors:**

**Information on Towry Law**

In May 2006, the merger of JS&P and Towry Law resulted in a wealth management and financial planning organisation focused on the delivery of excellence to clients, with the size and scale to offer comprehensive services on a national level.

The company vision is to become the premier provider of wealth management services in the UK. This will be achieved by maintaining the company ethos of building long-term relationships with clients and providing the very best level of service. We are open and transparent and intent on treating our clients fairly and becoming their trusted Wealth Advisers.

Towry Law is privately owned. The principal shareholders are Palamon Capital Partners, one of Europe's leading private equity firms, and Towry Law employees.

In March 2007 Towry Law announced its acquisition of Baker Tilly Financial Services Ltd. (BTFS), the financial advisory division within mid-tier accountancy firm Baker Tilly. BTFS has a nationwide presence and a team of Wealth Advisers, who now trade under the Towry Law brand. In July 2007 Towry Law assumed control of the UK activities of MLP Private Finance, an independent financial adviser that focused on providing specialist financial planning and wealth management advice to professionals.

[www.towrylaw.com](http://www.towrylaw.com)