



**PRESS RELEASE**

**February 29<sup>th</sup> 2008**

## **TOWRY LAW TRIUMPHS AT NATIONAL SALES AWARDS**

Towry Law, the Private and Corporate Wealth Advisers, has won the prestigious Sales Organisation of the Year Award, at the National Sales Awards<sup>1</sup>:

Towry Law beat over 20 entries, including Royal & Sun Alliance, Abbey and Alliance & Leicester in the final, to win the 'Silent Edge' Sales Organisation of the Year Award for Financial Services.

They were then declared winners of the most coveted award, the 'Huthwaite International' Sales Organisation of the Year, beating other category winners such as British Gas and EDF Energy.

**Andrew Fisher, CEO, Towry Law, said:**

"We are thrilled to win these Awards and this success is a further endorsement that Towry Law is a rising force in corporate UK. Our professional fee-based approach to providing private and corporate wealth advice, coupled with our strong business disciplines and processes, is a winning formula.

**-Ends-**

**For further information contact:**

**Towry Law**

Andrew Fisher, CEO

**Tel: 01344 828 126**

Patrick Connolly, Marketing & PR Manager

**Tel: 01344 828 187**

## **Hogarth Partnership**

**Tel: 020 7357 9477**

Barnaby Fry

Harriet Forrest

Simon Hockridge

**[towrylaw@hogarthpr.co.uk](mailto:towrylaw@hogarthpr.co.uk)**

### **Notes to editors:**

**1** The National Sales Awards, in partnership with The Times, recognise the best in the professional sales industry. For further information visit

<http://www.nationalsalesawards.com/nsahome/>

### **Information on Towry Law**

Towry Law is a fast growing professional financial services firm with 12 offices throughout the United Kingdom. The Company employs over 650 highly qualified private and corporate wealth advisers and support staff in offices from the South West and South East of England to the North East of Scotland and Northern Ireland. The Company's vision is to become the premier provider of private and corporate wealth advisory services in the UK. This will be achieved by maintaining the philosophy of building long-term relationships with clients and providing the very best level of service.

Towry Law was founded in 1958 and, in May 2006, was acquired by John Scott and Partners. The merged business of Towry Law is a fast growing financial services firm focused on the delivery of excellence to its clients.

In 2007 Towry Law announced the acquisition of Baker Tilly Financial Services Limited (BTFS), the financial advisory division within mid-tier accountancy firm Baker Tilly, and the UK activities of MLP Private Finance. This was followed by the acquisitions of regional firms, McGowan in St Andrews, Scotland, Analysis in L'Derry, Northern Ireland and Hazlems Financial, based in London.

Towry Law is privately owned. The principal shareholders are Palamon Capital Partners, one of Europe's leading private equity firms, and Towry Law employees.

Towry Law won the overall Sales Organisation of the Year and the Sales Organisation of the Year for Financial Services Awards at the 2008 National Sales Awards.

[www.towrylaw.com](http://www.towrylaw.com)